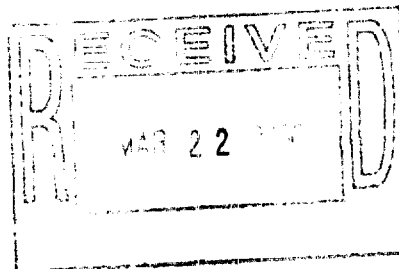




6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

March 8, 2000

Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



Dear Sirs:

Notice is hereby given that Rexall Sundown, Inc. ("Sundown") located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement under the Rexall, and Sundown brand names bearing the following statement(s) on the label and/or in the labeling:

Beta Carotene (Sundown): [It] helps protect the cells from the action of free radicals. [It] promotes healthy cardiovascular and immune system function. This form of Vitamin A works effectively as an antioxidant to protect cells against free-radical damage. Beta-carotene is essential for normal cell growth and repair, and for healthy skin.

Beta Carotene (Rexall): [It] helps protect the cells from the action of free radicals.

The undersigned certifies that the information contained in this notice is complete and accurate and that Sundown has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure

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